



FAMOUS CORVETTE RACER JOHN FITCH HONORED

John Cooper Fitch, known in racing circles as the gentleman racer and founder of the APSI manufacturer of the Fitch fuel catalyst, was recently honored by Connecticut Governor M. Jodi Rell and the Greater New York Automobile Dealers Association. Governor Rell proclaimed April 21, 2006, to be officially known as John Cooper Fitch Day in recognition of Fitch's lifetime contribution to automotive safety.

Always on the cutting edge of innovation, Fitch has achieved fame as a racer, safety engineer, racetrack manager, car designer, and is now introducing the first product designed to permanently improve fuel economy.

With an unquenchable quest for innovation, performance, and speed, Fitch, an SCCA National Champion, raced on the Briggs

Cunningham team in the early-to-mid-'50s and had major wins at the Grand Prix of Argentina, the Mille Miglia, Tourist Trophy, and Sebring. Later, he drove six times in the grueling 24 hours of LeMans, finishing as high as Third. In 1956 and 1957, he assisted in the launch of the Corvette as a race car, serving as the team's first manager.

After Fitch's co-driver Pierre Levegh was killed along with 85 spectators at LeMans (still considered to be the worst accident in racing), Fitch directed his attention to energy-absorbing safety barriers and automotive safety.

He is the inventor of the Fitch Barrier, which he installed at Lime Rock and Watkins Glen in 1968. These yellow, sand-filled barrels can be seen in front of bridge abutments and other potential roadside hazards throughout the country and are considered one of the more cost-effective crash attenuators on the market today. Fitch has also developed the Fitch Displace-

able Guardrail, the Fitch Compression Barrier, and the Fitch Driver Capsule, among other products.

Now, John Fitch, innovator and visionary, has invested his considerable resources and good name to the development of fuel reformulating catalysts. The Fitch Fuel Catalyst modifies fuel just prior to use and can be easily incorporated on a vehicle or stationary powerplant. The fuel catalyst bearing John Fitch's name improves fuel economy and lowers toxic emissions simultaneously by reformulating gasoline, diesel, or biodiesel fuel for a more complete combustion. The catalyst is proven to keep fuel at its most optimal state, providing long-term engine performance and fuel economy for the life of the vehicle. Warranted for 250,000 miles, the Fitch Fuel Catalyst has been proven to improve fuel economy by 5-to-12 percent on average for most cars, light-duty trucks, and SUVs.

To learn more about John Fitch and his record of automotive safety visit <http://www.racesafety.com>. To learn more about the Fitch Fuel Catalyst, visit www.fitchfuelcatalyst.com.

Royal Purple/Corvette Fever Trivia Winner for February 2006

We have a fourth winner in our Royal Purple/Corvette Fever trivia quiz. The March question was: What was a required option when the L78 engine option was ordered in 1965? Correct answer: RPO K66 transistor ignition. Sheldon N. Hartman of Lancaster, Pennsylvania, will receive a \$200 gift certificate from Royal Purple. Congratulations, Sheldon!